

MINUTES

ATTENDEES: Mariel W., Megan O., Alicea P., Kelly S., Barb M., Jerry W.

AGENDA/MINUTES:

- Will put minutes up on the website for public to access.

FREE THROW CONTEST:

- Went well – 29 total participants.
- Recommendation for future contests to have a shorter hoop for the “under 7” kids.

BASKETBALL TOURNAMENT:

- February 3rd – all divisions have been filled.
- Volunteer sign up for refs, book and scoreboard is in the high school media center and is 2/3 full, still looking for at least a couple more adults to help ref from 11:45-2:45. We have 1 adult with 1 student ref if at all possible.
- Most food is purchased. Will haul stuff from NIB to the school the afternoon of the 2nd but full set up won't happen until after the home game that night.
- Will need help in the concessions. 1:00-clean up (should be cleaned up by 3)

COMMUNICATIONS UPDATE:

- Monthly newsletter – there were 83 subscribers. Hearing feedback that those with WCTA email addresses are not receiving the letter when sent straight from Mailchimp so will try to send the newsletter from our email directly next time. This is not an issue with people using Gmail or other email accounts.
- Monthly newsletter is also posted on Facebook and the website.
- Business spotlight survey was sent – has same problem as the monthly newsletter with some recipients not receiving.
- Table tents are currently up at BC Chiro and Emporium Furniture. Requests from FTSB, Old Fire Liquor, BC Hardware, and Main Street Market to also have copies of table tents for next month's printing.
- Meeting attendees gave some additional events to include in upcoming table tent calendars (Easter egg hunt, 1G, gospel jam, school public meeting, community VBS, chapel mission conference, etc) .
- BC tribune has a spot on the business directory available.
- WCTA public TV was contacted about getting our meeting put on their Ch 2 calendar – will format an ad and get it sent to them to be included.

CAUSE:

- CAUSE is having lunch and learn seminars where they provide the speaker and food/refreshments. NIB willing to help promote through our regular channels.

50424 DAY:

- Looking to do some events to celebrate 50424 day (May 4th, 2024). Ideas include scavenger hunt with drawing for Buffalo Bucks, walk/run, craft/vendor market, and fundraiser dinner.

GALA:

- March 9th, theme is “That 70's Gala”.
- Caterer is hired, still looking for entertainment.
- Old Fire Liquor will get the liquor license from the City submitted so it can be reviewed at the City's February council meeting.
- Gala committee is meeting Friday 1/26. Tickets will be printed and visits to businesses/sponsors and donors will be happening soon.

BISON DAYS/FARMERS MARKET:

- Starting planning now.
- Bison Days generally keeping with what was done previously. Old Fire Liquor will possibly be doing a car show in conjunction with Bison Days. OFL also doing some casual bag/picnic get togethers at the park next to their store including a BBQ truck on 6/22.

HOLIDAY TOUR OF LIGHTS:

- Suggested having Santa at the library event this coming Christmas so kids have opportunity to sit with Santa.
- Recommend having tour of lights only be 1.5 hours this coming season.

NEXT MEETING FEBRUARY 26 6PM AT NIB OFFICE