

# NORTH IOWA BETTERMENT MEETING

Monday, January 27, 2014

7:00pm

HTC

**Attendees:** Susan Embrock, Amy Walk, Alyssa Thompson, Judy and Jerry Wiedemeier, Matt Duve, Emi Wubben, Amber Shelton

## **Treasurer's Report:**

Amy reported:

### **Outgoing:**

Amy now has the new computer for book-keeping

Old Fashion Christmas--Cost \$1729.64

BB Tournament—Costs \$2000.78 (plus drinks yet to be billed from school)

BB Dinner—Cost \$200

### **Incoming:**

Old Fashioned Christmas: \$423.25 + business donations

BB Tournament: \$5587.50

BB Dinner: \$957.25

## **Director's Report**

### **Holiday Expos:**

Amber Shelton visited and explained the current 2 expo events she runs in Buffalo Center. Asked if NIB would like to take them over. Will provide all documents/vendors gathered. Explained advertising and costs to run this event. NIB will add to next month agenda to take a vote to take over events.

### **Board Vacancy:**

NIB currently has an open vacancy on the board and is looking for a replacement.

### **NIB Liability Insurance:**

Winnebago estimate generic around \$200, but what NIB desires is around \$800

Central States is finalizing a quote.

Alyssa to send out details this week and make a decision next month board meeting

### **Creative Spirits:**

Cancelled due to low attendance.

**Football:**

Added 4<sup>th</sup> graders (and parents) to do the fund-raising.

So, 4-7<sup>th</sup> grade parents and students to help sell and make pizzas for Feb 22.

Concerned about students slow selling. Alyssa to write an email to parents and possibly call to explain it is required to do this fund-raiser to keep the program.

**Fundraiser for NIB:**

Consider doing a free will donation breakfast: French toast, sausage, egg

Look into for this winter.

**Grants:**

Alyssa is going to attend grant writing class in Des Moines in February 9-11.

Alyssa plans to concentrate on grants this month for the Hanson and NI PT Therapy.

**Ribbon Cutting:**

North Iowa Wellness Center Ribbon Cutting, Feb 9, 3:00 pm.

Lakota's new bakery opened. Amber Shelton was present, to let us know she is thinking about around Valentine 's Day. Alyssa plans to contact and make arrangements.

**Girl's Club:**

Begin Feb 12.

Alyssa is currently looking for 2 high school girls to help. Placed in school announcements this week.

**Website/Facebook:**

Alyssa has updated the website and has been updating pictures/content

**Welcome Kit for Communities:**

Alyssa plans to contact Rake, Thompson, Lakota for fliers to place into the welcome package, as it is not just for Buffalo Center. Alyssa is also planning to check with Buffalo Center businesses to see if they want to update their current brochures that are in the folders. Alyssa is working with Emi and Al to create a new visual sticker on the front to "Welcome" new community arrivals.

## **Committees:**

### **1) Donation Letters**

Barb was not available to provide an update.

Plan is to go to businesses in Jan-March for their yearly contribution.

\$125 donation is the minimum to be "NIB" members.

### **2) Basketball**

NIB received positive feedback from visiting teams.

Teams appreciated 3+ games for each team.

Provided positive feedback on the refs we had—that they were helpful and fair.

Alyssa had asked coaches for feedback for next year's event. Many thought it was run well and plan to be back next year.

BB committee put together pro/cons of event to focus on what to change for next year.

Date is set for next year: January 17. Alyssa is working with the school.

Alyssa is to check into Thompson's score board currently in the school.

Possibly purchase?

Board motioned to approve an extra 20 hours pay for director's time in coordinating this event. All present approved this motion.

### **3) GALA**

March 8, no one at meeting to report progress

Photobooth was acquired for the evening.

Presently looking for donations for auction items.

NIB board members provided tickets to sell.

Asking a GALA rep to be at next NIB meeting to give progress report.

## **OTHER**

Since Alyssa will be at grant class Feb 10-11.

NIB offices will be closed the week of Feb 10-14.

**Next meeting: Feb 24<sup>th</sup>, 7:00pm at the HTC.**