

JULY 24-26TH
Bison Days

We invite you to partner with us for the upcoming Bison Days to help bring our community together for this day of celebration and connection. By becoming a sponsor, your business or organization will gain visibility through banners at the event, your logo on all promotional materials and our official website, and advertising throughout the festivities. This is a unique opportunity to showcase your commitment to the community while reaching local attendees.

Note: Partial sponsorships are welcome for any item listed below.

GOLD / PREMIER SPONSOR (+\$150)

Raffle Prize

Become a festival highlight by providing an exciting raffle prize of your choosing.

Foam Party

Make the biggest splash at the festival by powering a high-energy bubble zone - a magnet for kids and families!

Inflatables

From obstacle courses to classic bounce houses - the heart of the action for kids of all ages!

Happy Train

All aboard for a festival favorite – provides a whimsical ride around the event grounds for our youngest guests.

Musician for Music in the Park

Bring the park to life with local talent and high-energy sets that keep the crowd entertained.

~~Kids Pedal Pull~~ SPONSORED!

~~Power the most exciting competition on wheels where children test their strength on miniature tractors.~~

~~Pedal Pull Trophies~~ SPONSORED!

~~Sponsor the trophies and ribbons provide the ultimate reward for our hard-working little competitors.~~

Portable Restroom

Every festivalgoer appreciates a clean, accessible restroom - an essential that keeps everyone comfortable.

Carnival Game Prizes

Be the reason every child goes home a winner by providing prizes that kids win at our game booths.

SILVER / SUPPORTING SPONSOR (\$50-\$150)

Junior Olympics Prizes

Ensure that all our young athletes receive a tangible reminder of their hard work.

Scavenger Hunt Prizes

Fuel the adventure by sponsoring awards for our festival scavenger hunt as kids navigate the park to solve clues.

Balloon Artist

Bring a touch of magic and color to the festival by sponsoring our professional balloon artist.

Temporary Tattoos

Help kids wear their Bison spirit by providing a fun way for kids to express their creativity.

Splash Zone

Keep everyone cool with this high-energy space for kids to play with misters, sprinklers, and water toys.

Junior Cornhole Prize

Support the spirit of friendly competition with rewards that the winners will be proud to show off.

BRONZE / COMMUNITY PARTNER (\$50)

Junior Olympics Hydration Station

Provide essential water and beverages for participants to perform their best.



For more information about sponsorship, contact North Iowa Betterment at northiowabetterment@gmail.com or 641-323-6425.