102 N Main Street P.O. Box 161
Buffalo Center, IA 50424
641-562-2222

Board Member Description

Organization Overview

The Mission of North Iowa Betterment is to strengthen and expand the growth of our communities through public service programs and activities, economic development and downtown revitalization projects. We will work to create vibrant, active communities to improve the quality of life for all business owners, stakeholders and residents, regardless of age.

Position Description

Board Members serve as volunteer leaders responsible for governing the organization, setting strategic direction, and ensuring financial and organizational sustainability. Board Members act as ambassadors for the organization, actively supporting its mission, strengthening relationships with businesses and community stakeholders, and contributing professional expertise to guide programs, policies, and programs.

Board Members are expected to participate actively in board meetings, serve on committees, and support fundraising, and community engagement initiatives.

Knowledge

- Understanding of nonprofit governance, fiduciary responsibilities, and ethical standards
- Knowledge of local or regional business environments, economic development, or community needs
- Familiarity with community-focused nonprofits
- Awareness of public-private partnerships, civic engagement, and community-building strategies
- Basic financial literacy, including budgets, financial statements, and organizational sustainability

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Skills

- Strategic thinking and long-range planning
- Relationship-building with business leaders, community members, and partner organizations
- Effective communication, including listening, advocacy, and collaboration

- Problem-solving and sound judgment in complex or evolving situations
- Teamwork and consensus-building in a diverse group of stakeholders
- Fundraising, sponsorship development, or resource mobilization
- Ability to represent the organization professionally and positively in public settings

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Abilities

- Ability to act in the best interest of the organization and its mission
- Ability to commit time for meetings, preparation, events, and committee work
- Ability to contribute expertise, perspective, and constructive feedback
- Ability to balance business, community, and nonprofit priorities
- Ability to maintain confidentiality and manage conflicts of interest appropriately
- Ability to engage respectfully with individuals from diverse backgrounds and viewpoints

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Time Commitment

- Attend regular monthly board meetings
- Serve on at committees or working group as needed
- Participate in key events, programs, or community initiatives
- Term length: Ongoing